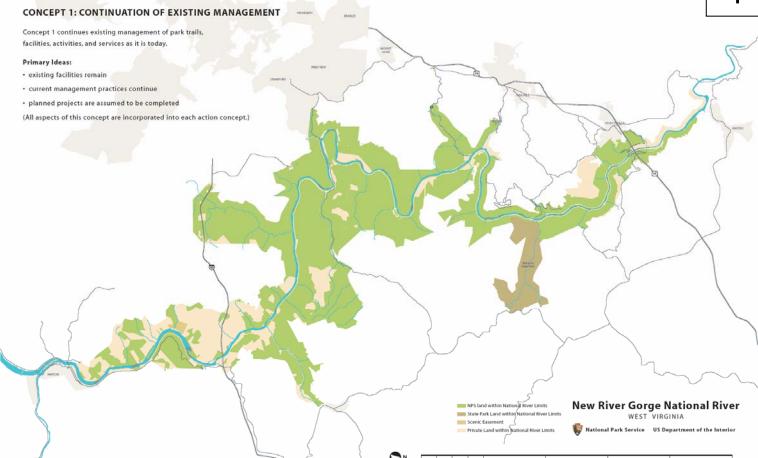
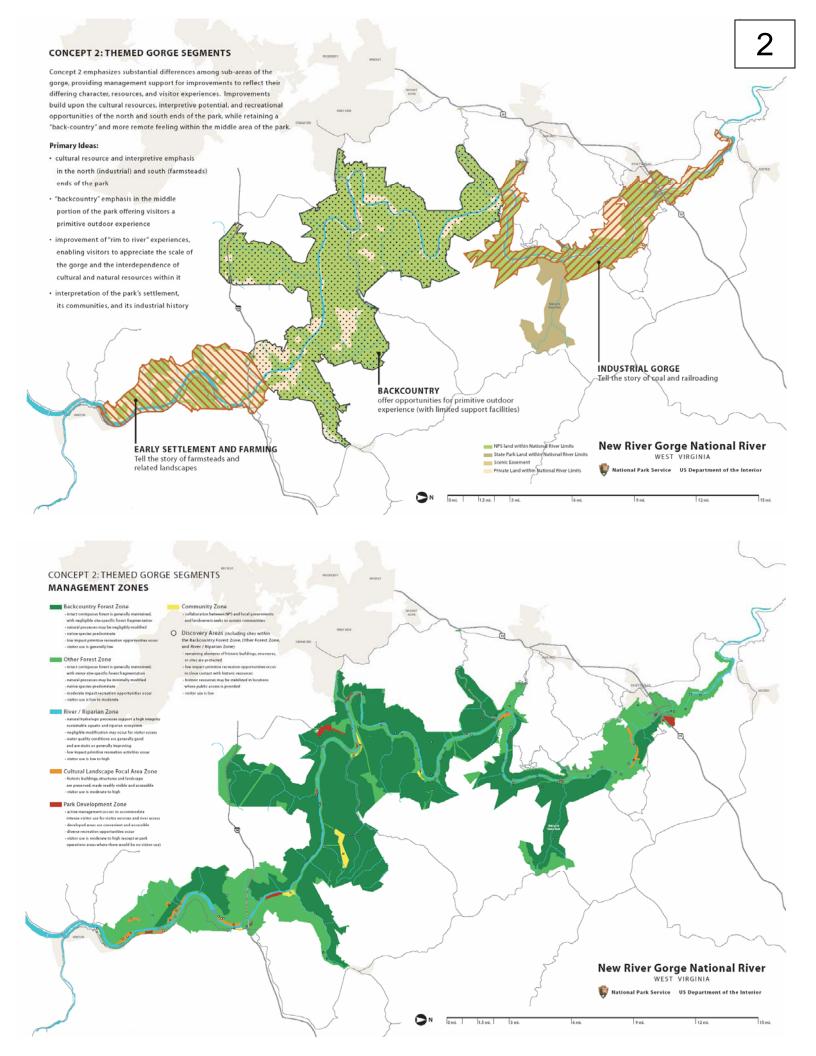


New River Gorge National River GMP Conceptual Alternatives – Maps and Comparison Table July 2006







## **Comparison of Preliminary Alternative Concepts**

	Concept 1 Continuation of Existing Management	Concept 2 Themed Gorge Segments	Concept 3 Through Park Connection	Concept 4 River Gateways and Rim to River Experiences
New Idea and Emphasis	none	cultural and interpretive focus in north and south	scenic road and trail connections that connect the park	river gateways and connections to and from them
Way to Unify the Park and Improve Its Image	not much improvement	brand three very different segments	emphasis on through route and river	improved services and identity at gateways
Visitor Experience	varied quality	reflects theme of each segment, with very different intensity of use of each	river and trail emphasis	rim to river emphasis
Focus of Visitor Activities	vary	most intense at north and south segments	distributed throughout the length of the park	concentrated at gateways